

# Mark A. Cenicola

President & CEO of BannerView.com

Author of "The Banner Brand"



## Mark Cenicola strips away the hype and gives his take on technology and its use in establishing a better business online

Hard hitting presentations that really get to the core of today's technologically advanced business economy, Mark demonstrates effective strategies for integrating the Internet into a company's operations and giving their website an expanded role in contributing to the success of their business.

### Popular Topics:

*"The 3 R's for Building a [Personal] Brand"*

*"5 Things Every Small Business Should Know About SEO"*

*"Effective Use of Blogging & Email Marketing to Drive Traffic"*

*"Positioning your Website for Success on a Limited Budget"*

*"Bringing a Company or Product to Market"*

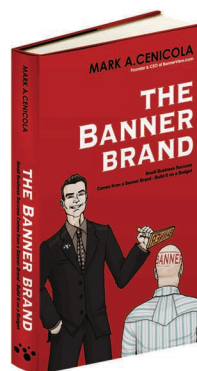
### Recent Accolades

- Nominated for a 2011 Cox Top Tech Exec Award
- Selected for Las Vegas Chamber of Commerce's delegation of business leaders to Washington D.C. to discuss issues vital to business
- Recognized by InBusiness Las Vegas Top 40 Under 40 for 2010
- Named Visionary by Nevada Business Magazine's 20/20 Visionaries list for 2009
- Nominated for TMA Nevada's 2009 Small Business Turnaround Professional of the Year Award
- Recipient of TMA Nevada's 2009 Most Valuable Member Award
- Nominated for TMA of Nevada's 2008 Most Valuable Member Award
- Contributor to Forbes, FastCompany, VentureBeat



### THE BANNER BRAND

SMALL BUSINESS SUCCESS COMES FROM A BANNER BRAND - BUILD IT ON A BUDGET



How do small businesses compete with limited budgets and little time compared to large businesses and even other small businesses?

This book shows you how one small businessman implemented a comprehensive branding strategy for his company with very little money

by leveraging the mistakes and lessons learned running a small business for more than a decade.

To have Mark speak at your next event, please contact:

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