

5 Tips for Using Images in a Website



1 Use a Dedicated Point & Shoot Camera

Smartphone cameras are great at capturing spur of the moment happenings. They're not so great at quality, producing quite a few blurry photos.

Capture important moments with a dedicated camera.

2

Choose Resources Wisely

Though plenty of free download websites exist, subscription sites offer better selection, multiple categories, search features and various image formats for download.

3

Shoot & Upload Images in HD

Almost all of us have broadband connections and high definition monitors. Take advantage and capture the highest resolution possible. This will make images easier to edit and use for multiple purposes.

4

Optimize All Your Website Images

Even though high resolution images offer sharpness and clarity, it also results in larger file size and longer loading times. Use photo editors that offer optimization settings.

5

Keep SEO in Mind When Naming Images

Rather than using a default "image-001.jpg" choose something like "blue-widget-small.jpg" as this will help it rank well for that keyword on search engine images searches.

Bonus Tip

Use these same tips for video